

Business Foundations

Learning objective- The objective of this paper is to make the students understand the concept and various aspects of Business

Unit I
Concept and Characteristics of a business, Business and Profession, Objectives of Business, Starting a Business

Unit II
Sale Proprietorship, Partnership, Cooperative Societies- Types and functions

Unit III
Company, Private and Public Company, Registration of a Company, Share Capital of a Company, Management of a Company

Unit IV
Banks-Types and Functions of Banks, Insurance-Principles of Insurance, Types of Insurance

Unit V
Business Ethics, Business and Environment Protection, CSR

Books Recommended:

1. Business organisation, Dr. R.L. Nolakha, RBD, Jaipur
2. Business organisation, Dr. Neera Vashisth, Taxman Publications